



## Cookies

Cookies consist of portions of code installed in the browser that assist the Owner in providing the service according to the purposes described. Some of the purposes for which the Cookies are installed may also require the User's consent.

### Technical Cookies and Cookies serving aggregated statistical purposes

#### Activity strictly necessary for the functioning of the service

This Application uses Cookies to save the User's session and to carry out other activities that are strictly necessary for the operation of the same, for example in relation to the distribution of traffic.

#### Activity regarding the saving of preferences, optimization, and statistics

This Application uses Cookies to save browsing preferences and to optimize the User's browsing experience. Among these Cookies are, for example, those to set the language and the currency or for the management of first party statistics employed directly by the Owner of the site.

### Other types of Cookies or third-party tools that might use them

Some of the services listed below collect statistics in aggregated form and may not require the consent of the User or may be managed directly by the Owner – depending on how they are described – without the help of third parties.

If any third party operated services are listed among the tools below, these may be used to track Users' browsing habits – in addition to the information specified herein and without the Owner's knowledge. Please refer to the privacy policy of the listed services for detailed information.

#### Advertising

These services allow User Data to be utilized for advertising communication purposes displayed in the form of banners and other advertisements on this Application, possibly based on User interests.

This does not mean that all Personal Data are used for this purpose. Information and conditions of use are shown below.

Some of the services listed below may use Cookies to identify Users or they may use the behavioral retargeting technique, i.e. displaying ads tailored to the User's interests and behavior, including those detected outside this Application. For more information, please check the privacy policies of the relevant services.

#### Criteo (Criteo SA)

Criteo is an advertising service provided by Criteo SA.

Personal Data collected: Cookie and Usage data.

Place of processing: France – Privacy Policy – Opt Out

#### Analytics

The services contained in this section enable the Owner to monitor and analyze web traffic and can be used to keep track of User behavior.

#### Google Analytics (Google Inc.)

Google Analytics is a web analysis service provided by Google Inc. ("Google"). Google utilizes the Data collected to track and examine the use of this Application, to prepare reports on its activities and share them with other Google services.

Google may use the Data collected to contextualize and personalize the ads of its own advertising network.

Personal Data collected: Cookie and Usage data.

Place of processing: USA – Privacy Policy – Opt Out

#### Piwik (This Application)

Piwik is an analytics software used by this Application to analyze data directly without the help of third parties.

Personal Data collected: Cookie and Usage data.

Privacy Policy

#### Displaying content from external platforms

These services allow you to view content hosted on external platforms directly from the pages of this Application and interact with them.

If a service of this kind is installed, it may still collect web traffic data for the pages where the service is installed, even when users do not use it.

#### Typekit (Adobe Systems Incorporated)

Typekit is a typeface visualization service provided by Adobe Systems Incorporated that allows this Application to incorporate content of this kind on its pages.

Personal Data collected: Usage data and Various types of Data as specified in the privacy policy of the service.

Place of processing: USA – Privacy Policy